



REGION 8A

CHAMPIONS

GIRLS

BASKETBALL

1988-89



EXIT



ScoreVision  
Partnership Program

# Win-E-Mac Schools

Sponsorship Packages 2025





# Sponsorship Packages

Choose from one of four value packages below to present your brand and message to students and fans within your community while supporting the school and helping fund a platform that provides real career opportunities for students.

	1	5	10	25
	Platinum SPONSORSHIP	Gold SPONSORSHIP	Silver SPONSORSHIP	Bronze SPONSORSHIP
Pregame Cinema Ad	✓	✓	✓ *	
Timeout Cinema Ad	✓	✓	✓ *	
Halftime Cinema Ad	✓	✓	✓ *	
Panorama Ad	✓	✓	✓	✓
Brand Wrapper Co-brand	✓	✓	✓	
Fan App Bonus Exposure*	✓	✓	✓	
	Not Available <del>\$1,000</del> 2025	Not Available <del>\$750</del> 2025	\$500	\$250
	480,023 + BW&Extras impressions per year	640,030 impressions per year	440,030 impressions per year	158,780 impressions per year

- Fan App Tile Ad
- Fan App Header Co-brand \*\*

\*\* Only available for the Silver Sponsorship and above.



## \* FAN APP BONUS EXPOSURE

These special bonus placements extend your brand to customers beyond the gym and 24 hours a day..

CONTACT **Brady Langemo**  
[blangemo@win-e-mac.k12.mn.us](mailto:blangemo@win-e-mac.k12.mn.us)  
FOR MORE INFORMATION





## Reaching Your Audience

**HERE'S THE BREAKDOWN.** Below, you will see how the calculations are made to reach the potential number of impressions associated with each sponsorship level. These numbers are calculated conservatively using the average attendance per game, games played during the year, and the number of times our ad sequencing software displays your ad per game. **Impressions**, then, are the total number of opportunities for your ad to be seen by spectators during the course of the school year.

Here's an example of the impression calculation for one of the sponsorship levels:

### WIN-E-MAC: ERSKINE, MN



**440,030** impressions per year with the Silver level sponsorship

**NOTE:** The impressions counts highlighted in this program are based on average attendance and total games for Varsity, JV, and C in both boys basketball, Varsity and JV in basketball and Varsity, JV, and C in volleyball. Additional exposure for the sponsors garnered through the Fan App is a bonus and not factored into these figures as well as exposure at elementary & JH tournaments.





## Ad Placements & Descriptions

Each Sponsorship Package identified in the opening pages of this Partnership Program includes a list of advertising placements incorporated with its offering. The pages that follow help illustrate opportunity available and the characteristics of each placement so you can better understand the value your business will receive with each package.

ALL PACKAGES include exposure for your brand throughout the school year at **varsity**, **junior varsity**, and **c-team** games for boys and girls competitions in **basketball** and **volleyball**. Also included all volleyball and basketball tournaments (elementary, junior high, & high school).





## Rotating Panorama Ad

The Panorama area is the persistent ad space that appears at **the bottom of the screen**. The ads in this space rotate in a sequence that can be defined and customized through ScoreVision Central. These ads are continuously rotated throughout the game except during "countdowns" when the Cinema ads are displayed.



The Panorama area is the persistent ad space that appears at the bottom of the screen. These ads are continuously rotated throughout the game except during "countdowns" when the Cinema ads are displayed.

### ARTWORK SPECS:

type: **static**  
format: **JPG, PNG**  
resolution: **1920x300px @ 72 dpi**  
max size: **2MB**

type: **video (no audio recommended)**  
format: **MP4**  
resolution: **1920x300px**  
duration: **15 seconds**  
max size: **15MB**





## Rotating Cinema Ad

Cinema ads are premium-sized digital banners displayed in a predefined rotating sequence during **countdown** periods: **pregame**, **timeouts** and **halftime**. Cinema ads share the same aspect ratio as a standard wide-screen TV commercial and are offered in an impressive, large format in the center of the multimedia display.



Cinema ads are displayed during "countdown" periods: pregame, timeouts and halftime. In this layout, the scoreboard is minimized to a "ticker" format across the bottom of the screen in order to reserve the maximum amount of space for the Cinema ad rotation.

### ARTWORK SPECS:

type: **static**  
format: **JPG, PNG**  
resolution: **1920x1080px @ 72 dpi**  
max size: **2MB**

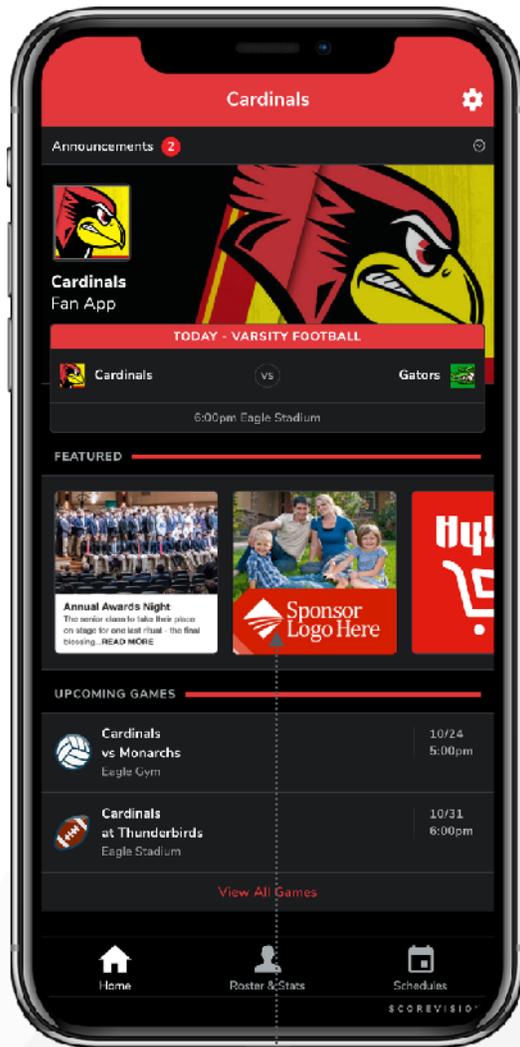
type: **video (no audio recommended)**  
format: **MP4**  
resolution: **720p (1280x720px)**  
duration: **15 seconds**  
max size: **35MB**



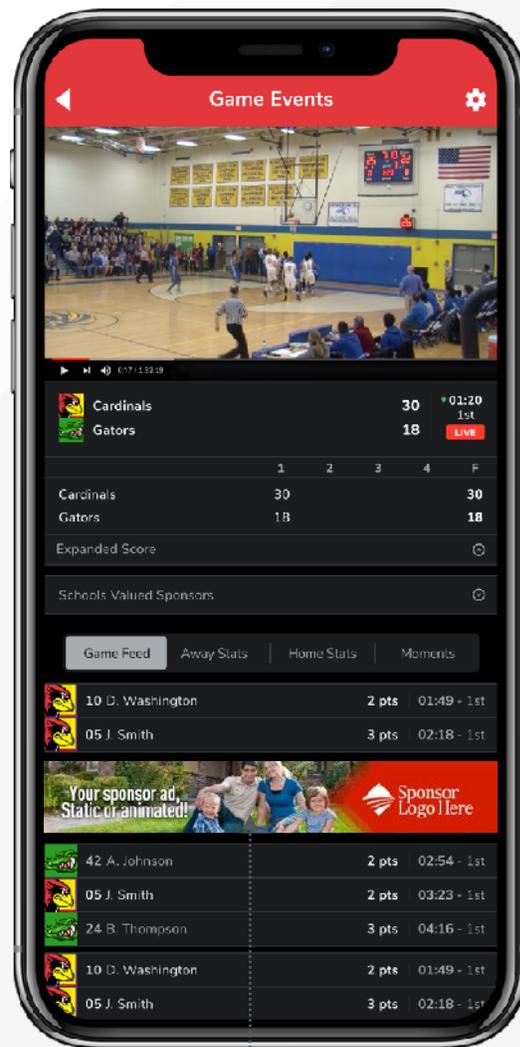


## Fan App Ads

The Fan App was designed to allow fans to keep up with the games when they can't attend in person. They get to see live score updates, game information, and sponsor advertising. Below are the Fan App ad placements in the Fan App that are noted on the Sponsor Packages page.



FAN APP FEATURE AD



FAN APP GAME FEED AD

Fan App **feature ads** are non-rotating, users manually swipe through them. Fan App **game feed ads** are on a rotating like the banner ads. All ads in the Fan App are visible 24 hours per day.

### ARTWORK SPECS:

**FAN APP FEATURE AD**  
type: **static or video**  
format: **JPG, PNG | MP4**  
resolution: **500x500px**  
max size: **2MB | 10MB**

**FAN APP GAME FEED AD**  
type: **static or video**  
format: **JPG, PNG | MP4**  
resolution: **1920x300px**  
max size: **2MB | 10MB**





# Not Available 2025-2026 Seasons

## In-game Brand Wrapper

The Brand Wrapper is the backdrop ("wallpaper") that is overlaid by the scoreboard and panorama ad space. There's space reserved at **the top of the display** where branding imagery can be displayed in order to personalize the system to the school or sponsor.



The Brand Wrapper can be leveraged to display school imagery in order to personalize the display for the home team or specific occasion. It can also be utilized for revenue purposes by adding a co-brand sponsor logo alongside the school name or by replacing the entire wrapper with sponsor brand imagery.

### ARTWORK SPECS:

- type: **static**
- format: **JPG, PNG**
- resolution: **dependent upon display model**
- max size: **2MB**

